



Gain a Strategic Business Advantage With **FLEXIBLE ACQUISITION SOLUTIONS**

It's a common struggle to secure funding to support technology investments and operational improvements. Competing priorities and a lack of available capital can delay important initiatives, potentially sacrificing or hindering progress.

As a manufacturer of mission-critical safety and productivity solutions, Cattron's focus is to make it easier for our customers to acquire and operate the equipment and services they need to run their businesses in a safe and productive manner.

Cattron now provides Flexible Acquisition Solutions, which frees up capital and provides a cost-out alternative to the traditional direct purchase of equipment.

Here are three options to consider:

DIRECT PURCHASE

A customer purchases equipment, assumes ownership and manages all aspects of its operation and maintenance throughout the entire product life cycle.

Ideal for:

- Customers that can make a capital purchase and where equipment will become a fixed part of their operation for a very long time.

EQUIPMENT LEASE

Here, the customer leases equipment from Cattron Business Solutions, LLC, for a set time frame, typically three years, with an option to purchase when the term ends. The customer manages all aspects of equipment operation and maintenance for the term of the lease.

Ideal for:

- Customers without available capital to make a direct purchase and/or would prefer to reserve capital for other reasons.

REMOTE CONTROL AS A SERVICE

A flexible acquisition scenario where the customer gets hardware, software and services based on their requirements and for a fixed monthly fee. Agreements are structured on a short- or long-term basis and include a wide variety of products and services.

Ideal for:

- Customers without available capital and/or would prefer to reserve capital for other uses.
- Multi-site operations where standardization is preferred, where equipment is used on a seasonal basis and/or to satisfy short-term, project-based needs.

Equipment leasing is used in nearly every sector of industry, including manufacturing, machinery, business, IT equipment, software and more.

To learn more about how Cattron Business Solutions can benefit your business, contact a representative at sales.us@cattron.com.

